# Town and Village of Rhinebeck, NY Web Site Privacy Policy

Draft Dec. 31, 2007

The Town of Rhinebeck, NY ("Town"), and the Village of Rhinebeck (Village), NY, maintain this Web site to encourage and enable open communication between Town and Village governments and Town and Village residents.

#### Information Collected Automatically When You Visit This Web Site

Information gathered automatically by our servers is used only in aggregate to help us maintain and improve the site and its usefulness to Town and Village residents. This information may include:

- The IP address of your Internet service provider (ISP) and/or your computer if it has an IP address assigned to it
- The domain name of your ISP and/or computer
- The type of browser and operating system you're using
- The keyword(s) and phrase(s) you typed in the search engine you used to find the Town and Village Web site
- The time and date of your visit
- The pages of the Town Web site that you visited
- The site you visited prior to the Town and Village Web site
- If you downloaded a form, the form that was downloaded

None of the foregoing information is deemed to constitute personal information. The information collected is used to improve content of the Web site and/or to customize Web site content for individual users. The information is not collected for commercial marketing purposes and the Town or Village are not authorized to sell or otherwise disclose the information collected from the Web site for commercial marketing purposes.

#### **Cookies**

Cookies may be used to store visitor preferences. Cookies are simple text files stored on your Web browser to provide a means of distinguishing among users of this Web site. The use of cookies is a standard practice among Internet Web sites.

The software and hardware you use to access the Web site allows you to refuse new cookies or delete existing cookies. Refusing or deleting these cookies may limit your ability to take advantage of some features of this Web site.

## Information Collected When You E-Mail this Web Site or Sign Up for an E-Mail Subscription

During your visit to this Web site you may send an e-mail to the Town or Village or sign up for an e-mail subscription. Your e-mail address and the content of your message will be collected. The e-mail address and the information included in your message will be used to respond to you, to address issues you identify, to improve this Web site, or to

forward your message to another agency for appropriate action. Your e-mail address is not collected for commercial or fundraising purposes and the Town or Village are not authorized to sell or otherwise disclose your e-mail address for commercial or fundraising purposes.

#### **Information and Choice**

As noted above, the Town or Village do not collect any personal information about you during your visit to this Web site unless you provide that information voluntarily by sending an e-mail or signing up for an e-mail subscription. You may choose not to send us an e-mail or sign-up for an e-mail subscription.

#### Disclosure of Information Collected Through This Web Site

The collection of information through this Web site and the disclosure of that information are subject to the New York State Freedom of Information Law. This includes e-mail addresses and contents of e-mails. Information collected or submitted voluntarily to this site may not be used for commercial or fundraising purposes.

### Confidentiality and Integrity of Personal Information Collected Through this Web Site

The Town and Village are strongly committed to protecting personal information collected through this Web site against unauthorized access, use or disclosure. Consequently, the Town and Village limits employee access to personal information collected through this Web site to only those employees who need access to the information in performance of their official duties. Employees who have access to this information are required to follow appropriate procedures in connection with any disclosures of personal information.

#### **Links to Other Sites**

The Town and Village Web site may include links to or from Web sites for other government agencies and third parties. No endorsement or sponsorship is implied of these linked sites, their content, opinions, accuracy, products or services.

The Town or Village may change this privacy policy as the Web site changes to better meet residents' needs and as technology changes. The Town and Village will post a copy of the privacy policy on this Web site.

Site visitors with questions or concerns about the Town and Village Web site or this privacy policy may contact the town via e-mail (webadmin@rhinebeck-ny.gov), phone (845) 876-3409 or United States Postal Service (80 E. Main St., Rhinebeck, NY 12572).